

He whakaoho i te whenua ki ngā hua o Tāne, kia toitū a Papa, kia whai oranga mō te iwi, mā te iwi me ngā uri whakatipu.



WHENUA OHO

Emissions Reduction Plan

Whenua Oho are thrilled to have our work recognised in New Zealand's first ever [Emissions Reduction Plan](#) (p.288). We provide a "trusted and independent" service for Māori landowners.



CASE STUDY

SUPPORTING MĀORI LAND USE ASPIRATIONS: WHENUA OHO (AWAKEN THE LAND)

Whenua Oho is a three-year initiative funded in 2020 by the One Billion Trees Fund to assist Māori landowners to achieve their aspirations for their land. Whenua Oho means "awaken the land". It provides a trusted and independent entity with subject matter experts in forestry, tikanga and iwi issues.

The initiative aims to increase Māori participation in the forestry sector – including both exotic and indigenous forestry. Māori experts provide education, assistance and connections, empowering Māori landowners with information and partners who can best help them with decisions for their land and their aspirations.

The services of Whenua Oho have resulted in land management decisions being made by Māori landowners which contribute to both iwi and emissions reductions goals, including tree planting, carbon removals and storage, and erosion prevention on vulnerable land.

As well as working with Māori landowners, Whenua Oho has created a network of relevant government agencies to provide assistance, removing some of the barriers Māori face when engaging with government agencies. Whenua Oho has also created a suite of like-minded investment-ready partners to provide capital and resources for ventures, including planting. By December 2021, planting of around 2,000 hectares was planned, as part of investments of more than NZ\$10 million.

Māori Leaders Oppose ETS Changes

Through the Government's submission process, Whenua Oho along with several other Māori organisations have vehemently and formally opposed the proposed changes to the ETS. The key concern is that the changes will take away a viable economic option that exists **now** for Māori landowners to sustainably develop our marginal and undeveloped land, providing substantial environmental and economic benefits. This on top of removing our right to tino rangatiratanga over our own land! For more information, view these news stories – [Newshub](#) and [NZHerald](#).

Whenua Oho Seminar – Kaikohe

On the road again! After quite a long Covid-imposed hiatus, we are thrilled to be delivering information seminars in the regions again. While we have utilised technology and social media to deliver our wānanga during the Covid lull, nothing beats getting in front of Māori landowners kanohi-ki-te-kanohi. Here we are delivering an information seminar in Kaikohe.



Client testimonial

This month's Māori landowner [testimonial](#) comes from Tamalene Painting of Utakura 7 Incorporated, Utakura Valley, South Hokianga. Tamalene shares the Utakura story and how Whenua Oho helped them get to a level of equity not previously seen before.

Noho ora mai rā.